

2025 ANNUAL CONFERENCE SPONSORSHIP GUIDE

20-22 OCTOBER, 2025
CHRISTCHURCH, NEW ZEALAND



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Overview



Each year, ISA provides sponsors the opportunity to play a vital role in strengthening the global tree care community by supporting the arborist profession's growth, recognition, and success, through the international conference. Sponsors provide targeted support for specific ISA events and programs that best align with their corporate objectives while helping advance the ISA mission.

Recognition for sponsors is explicitly associated with the event and/or program they support through:

- 🌿 Enhanced exposure benefits and added value opportunities
- 🌿 Increased recognition and market reach to build your brand further
- 🌿 A deeper and more robust association with the ISA brand

ISA is confident your organization will not only gain important recognition and distinction for your involvement in the ISA Annual Conference, but you will also be a part of an influential group. The ISA Annual International Conference allows sponsors to interact with their target audience, gaining positive brand exposure. Conference events, including the trade show, allow sponsors, vendors, and attendees to meet face-to-face with clients, key decision-makers, influential leaders, industry experts, and potential business partners.

Sponsorship helps support:

- 🌿 Quality educational sessions covering global topics of interest across the arboriculture and urban forestry field
- 🌿 Offering ISA credential holders a multitude of continuing education units
- 🌿 Practical, hands-on workshops
- 🌿 Display of cutting-edge industry products and techniques
- 🌿 Networking opportunities with experienced industry professional

Sponsor Benefits

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Complimentary conference registrations	3	2	1		
Verbal recognition during event					
Opportunity to provide giveaway/literature in conference bags					
Logo recognition in conference marketing materials					
Logo on conference app					
Recognition in social media post(s)					
Complimentary Exhibit Booth (3m x 1.8m; approx 10 x 6 ft) (option to purchase larger space)					
Recognition in sponsor ad in Arborist News	2	2	2	1	1
Logo recognition on onsite sponsor signage					
Featured on conference website and app	FULL PROFILE	FULL PROFILE	FULL PROFILE	LOGO (LINKED)	LOGO (LINKED)



Conference Sponsorship Packages

Diamond Package

Title Sponsor | \$50,000 USD + NZ GST

The Title Sponsor is an integral partner in the success of the ISA International Annual Conference. The sponsor supports ISA's endeavors to reach arborists and urban foresters and the public with messages about safety, professionalism, and proper tree care.

Additional benefits:

- Category exclusivity
- Recognition across ISA's Annual Conference and Virtual Event
- Opportunity to host a demonstration/lightning talk on the tradeshow floor (up to 30 minutes in length)

Platinum Packages

Arboriculture Celebration | \$25,000 USD + NZ GST

Associate your brand with the kickoff event bringing attendees together to celebrate the accomplishments of ISA at the Arboriculture Celebration on Monday evening. Join attendees, sponsors, and vendors to acknowledge the individuals and organizations throughout the world contributing to the advancement of arboriculture.

A reception on the Trade Show floor is a premier networking opportunity at the ISA Conference. Help ISA create a memorable experience for attendees by supporting this activity.

Additional benefits:

- Verbal and written recognition during event
- Logo recognition in onsite guide and onsite signage
- Opportunity for company representatives to greet attendees as they enter the reception and distribute promotional materials

Education Sponsor | \$15,000 USD + NZ GST

Educational programming is the cornerstone of the ISA conference. Your brand can be associated with the #1 reason attendees register.

Additional benefits:

- Company staff as moderators or facilitators of programming
- Recognition in every session room
- Logo recognition on session schedule signage

Gold Packages

Conference Bags | \$10,000 USD + NZ GST

Place your company logo, alongside our title sponsor, on the always popular conference bags! All full registrations receive a conference bag at the registration desk. Your company logo will be visible throughout the entire conference and beyond. It's a great way to make a first impression! ISA to provide bags.

Meal Sponsor | \$10,000 USD + NZ GST (3 avail.)

A way to attendees' hearts is through their bellies. Sponsor a nutritious mid-day meal at the ISA Annual Conference and ensure attendees are ready to tackle the rest of the day.

Additional benefits:

- Logo recognition in onsite guide and event signage

Stay Connected | \$10,000 USD + NZ GST

Sponsor power stations at the ISA Annual International Conference to help attendees stay connected throughout a day of learning and networking.

Additional benefits:

- Logo recognition at power stations

Name Badge Lanyard | \$8,500 USD + NZ GST

The first thing most attendees do when meeting someone new is look at the person's name badge. Have your logo next to the name of every attendee.

Additional benefits:

- Logo on badge lanyards provided to conference attendees

Conference Sponsorship Packages

Gold Packages (Cont'd)

Opening General Session & Keynote | \$10,000 USD + NZ GST

The speakers with the largest audiences who makes a lasting impression on numerous attendees is the Keynote speaker.

Additional benefits:

- Verbal recognition from the podium and opportunity to introduce session and keynote speaker
- Logo recognition in presentation slides
- Logo recognition in onsite guide and onsite signage

Water Bottles | \$7,000 USD + NZ GST

Hydration is an important aspect of health and safety in arboriculture as in every profession. Sponsor water bottles attendees use during the conference and later on the jobsite.

Additional benefits:

- Logo on water bottles, alongside ISA's logo

Closing General Session | \$6,000 USD + NZ GST

Sponsor the closing general session of the conference.

Additional benefits:

- Verbal recognition from the podium and opportunity address audience
- Logo recognition in presentation slides
- Logo recognition in onsite guide and onsite signage

Women in Arboriculture Networking Session | \$6,000 USD + NZ GST

Women play a vital role in the arboriculture industry. Support their opportunity to engage with other women in the industry by sponsoring the Women in Arboriculture Networking Session, which includes an educational presentation.

Additional benefits:

- Opportunity for company representative to greet participants and provide giveaway item during event
- Logo recognition in onsite guide and onsite signage

Silver Packages

Student Participation | \$5,000 USD + NZ GST (Multiple available)

Students are the future of the arboriculture industry. Support their desire to learn and plan for their future careers by assisting ISA in providing opportunities for student participation.

Additional benefits:

- Opportunity to host a session with students to discuss issues related to workforce and career development

Conference App | \$5,000 USD + NZ GST

An event app allows attendees to have the event details in the palms of their hands. Have your logo on attendees' devices, by sponsoring the conference app.

Additional benefits:

- Logo recognition on mobile app

Sustainability Sponsor | \$4,000 USD + NZ GST

Help our annual conference become a more sustainable event by providing high visibility recycling stations, water stations to refill your water bottle, and other sustainability opportunities.

Additional benefits:

- Signage on or near each water station
- High visibility color on recycling locations with your company logo
- Ad in onsite guide on sustainability recognizing your company

Conference Sponsorship Packages

Silver Packages (Cont'd)

Networking Breaks | \$2,500 USD + NZ GST

Help ISA provide healthy and nutritious snacks and drinks, fueling attendees minds and bodies for maximum learning.

Additional benefits:

- Logo recognition on break signage

Bronze Package

Event Supporter | \$500+ USD + NZ GST

Event Supporters assist ISA to enhance the conference experience for all participants without a specific designation for their contributions.

**Financial event support at amounts \$2,500 or greater will receive commensurate sponsor package recognition.*

Add-Ons

Add one of the following options to your sponsorship or exhibition package.

Coffee On the Go | \$4,500 USD + NZ GST

Make sure participants have the jolt they need to make it through a jam-packed day of educational content and networking. Host a branded coffee cart, serving up lattes, cappuccinos, and more.

Additional benefits:

- Option to host cart in your individual booth, on the tradeshow floor or in a general venue pre-function space.

Lightning Talk/Product Demonstration | \$2,000 USD + NZ GST

Share your latest product, technology or resource with conference attendees in a 15-minute lightning talk/product demonstration on the tradeshow floor.

Additional benefits:

- Talk/demonstration listing in the onsite guide/event agenda
- In-app notification/reminder prior to scheduled lightning talk or product demonstration



Conference Exhibition



The ISA Annual International Conference and Tradeshow offers attendees the opportunity to learn from industry thought leaders, innovators and enthusiasts, all in an effort to shape the future of arboriculture. Join ISA as an exhibitor at our tradeshow to connect with top professionals, researchers and practitioners from around the globe. The tradeshow will feature innovative and state of the art products, services and technologies, transforming the industry. Don't miss this opportunity to share your latest research, trends and techniques in tree care and urban forestry.

Your Investment Includes:

- 🌿 The booth shell system itself
- 🌿 Company name and stand number signage
- 🌿 Two (2) x 150W spotlights (or more for double or larger booths)
- 🌿 One (1) 4amp power point
- 🌿 One/two trestle table with table cloth and two chairs
- 🌿 One exhibitor pass, including nametag, app access, and conference daytime catering (Conference sessions not included) - additional available for purchase
- 🌿 One Welcome Reception ticket- additional available for purchase
- 🌿 Exhibitor profile (100 words) and listing on the Conference app, including links to company website

Tradeshow Booth Rates:

*Pricing based on 3 x 1.8m or approx 10 x 6 ft

Early (Before August 20)	\$1000.00 USD + NZ GST
Regular (August 21 - October 20)	\$1200.00 USD + NZ GST
Local Community/Non-Profit Organization	\$950.00 USD + NZ GST
Professional Affiliate	INQUIRE

Interested in a larger booth space? Contact adoty@isa-arbor.com